

An Introduction to EXPERIENCE FEAST



**EXPERIENCE
MARAZION
& PENZANCE**



Interreg 
France (Channel) England
Manche)
EXPERIENCE
European Regional Development Fund


EUROPEAN UNION
European Regional
Development Fund

 **CORNWALL
COUNCIL**
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Project Summary

EXPERIENCE BUSINESS BOUNDARIES

-  Primary locations
-  Secondary locations



- A **€23.3 million** project involving **six areas** of the **Channel region**
- A four-year project (until 2023) co-financed by **ERDF & Cornwall Council**
- Cornwall has **€2.8million** investment designated to the **Penzance** area
- A project promoting **off-season sustainable tourism**
- Supporting **sustainable economic growth**

Business Engagement & Product Development



- **Support local businesses** to create **sustainable cultural itineraries and experiences**
- Focused on **developing experiences, activities, & itineraries**
- Suitable for **Oct – March period**
- **Stay local & travel green**

Marketing

- Deliver focused **marketing** to communicate the new offer

- Drive **responsible visitor numbers** during **Oct – Mar** period

- Opportunities to feature in **marketing and itineraries**

- All experiences must satisfy a **sustainable cultural criteria**



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CULTURAL ACTIVITIES IN PENZANCE

With its dramatic scenery and vibrant art scene, it's no wonder that so many creatives and makers are inspired to live in the Penzance area. Visiting in the off-season is the perfect opportunity to catch the latest exhibitions or even unearth a hidden talent of your own.

Experience the culture of Penzance

Take your creative side out of hibernation with these artistic days out. Discover the galleries, sculpture trails, theatre performances and creative workshops waiting for you in the Penzance area.


We will be adding more itineraries over the coming weeks so keep revisiting!



The great indoors

The maker's break

Artistic Heritage



FILTER THE LIST

ALL ADVENTURE COAST CULTURE ENVIRONMENT FEAST HERITAGE

Experiences in Penzance

Have you been inspired to experience the Penzance area beyond summer? With foraging experts, tour providers, artists, storytellers and more, this is the directory you need to create your out of season adventure.

WHAT TO DO IN PENZANCE OFF SEASON

Not sure where to start? Check out our [itineraries](#) first. They're packed with experiences that you can mix and match to create brilliant days out. Please note: You will need to contact the venue or experience provider directly to book an activity.

TOLCARNE INN SEAFOOD IN NEWLYN

The Tolcarne Inn is a historic maritime pub and notable foodie destination in Newlyn. Overseen by Head Chef Ben Trenchard (who previously held a Michelin Star at The Abbey), the seafood-led menu makes the most of the restaurant's harbourside location. The menu is impressive, but it's still a pub with a cosy fire, where you can sit, enjoy a pint and bring your dog. Find out more [here](#).

THE SHORE FISH TASTING MENU

Featuring in the Michelin Guide, The Shore serves a pescatarian tasting menu with a Japanese influence. Chef Bryce Rennie sources fish fresh from Newlyn market and vegetables from local farms as his own garden when possible. This Penzance restaurant offers an intimate dining experience with just 14 seats, so pre-book your ticket to secure your place and enjoy the culinary adventure. Find out more [here](#).

45 QUEEN ST CREATIVE PLATES AND COCKTAILS

From the makers of Tinkure Gin, 45 Queen St is a real find in the heart of Penzance. The warehouse has been transformed into a cool and vibrant place to relax over brunch or indulge in an evening feast. To get a feel for their eye-catching and ever-changing menu, follow the restaurant on [Instagram](#).

ST JUST CAFÉ DOG AND RABBIT

Visiting West Penwith? Start your day of discovery at Café Dog and Rabbit. You'll find this lovely, hidden gem of a café just off Market Square in St Just. Pop in for a hearty brunch, a warming bowl of soup or a big slice of cake and soak up the friendly atmosphere. You're welcome to bring your dog too. Find out more [here](#).

NEWLYN NEWLYN SCHOOL OF ART

Newlyn is just a short one mile walk from Penzance - just follow the gentle path along

LAVENDERS CORNISH BAKERY

Cornish pasties, crakes bread and a fridge stocked with locally sourced goodies. You'll find this welcoming café, deli and bakery in St Ives in Penzance. You should visit

NEWLYN ARGOE RESTAURANT

Making the most of its proximity to Newlyn fish market, Argoe specialises in fish, seafood and natural wines. Situated on the harbourfront of this charming town, the restaurant is an atmospheric place to try local favourites, such as John Dory and

Experience Development



What Your Experience Should Include

THE STORY

It starts by establishing YOUR story of the experience

People

Who will lead?

Who will you work with?

Who else will your guests interact with?

What are your expertise and passions?

Place

Where are you planning to take your guests?

Are you giving access to a location or venue they wouldn't have access to unless they were doing this experience?

Is this place memorable?

Participation

What will your guests do?

What hands-on activities are you including in your experience?

Who will be leading these activities?

Are your activities memorable?

Case Study: Singing Forager

Bringing a whole new meaning to the phrase 'singing for your supper', the Singing Forager is a foraging course with a difference.

Join Rachel Lambert for a 2-3hr walk, during which you'll learn songs to help you remember which plants are safe to eat.

This bespoke course is suitable for 4+ people and includes tasters and recipe suggestions.



Case Study: GIN TASTING

Have you ever tried squid ink gin?
What about a spirit inspired by the
Atlantic Ocean?

Book a tour with Pocketful of Stones
to hear their story, discover how
their unique spirits are made and
enjoy a sample or two.

The distillery even offers miniatures
for designated drivers to take
home.



Ideas

- **Catch your fish and make your own fish & chips**
- **Bake a local delicacy (e.g. Stargazy Pie, Hevva cake) & learn about Cornish culture**
- **Learn how to make the best cocktails with locally distilled spirits**
- **Make your own cream tea or pasty**



Create Your Own Experience

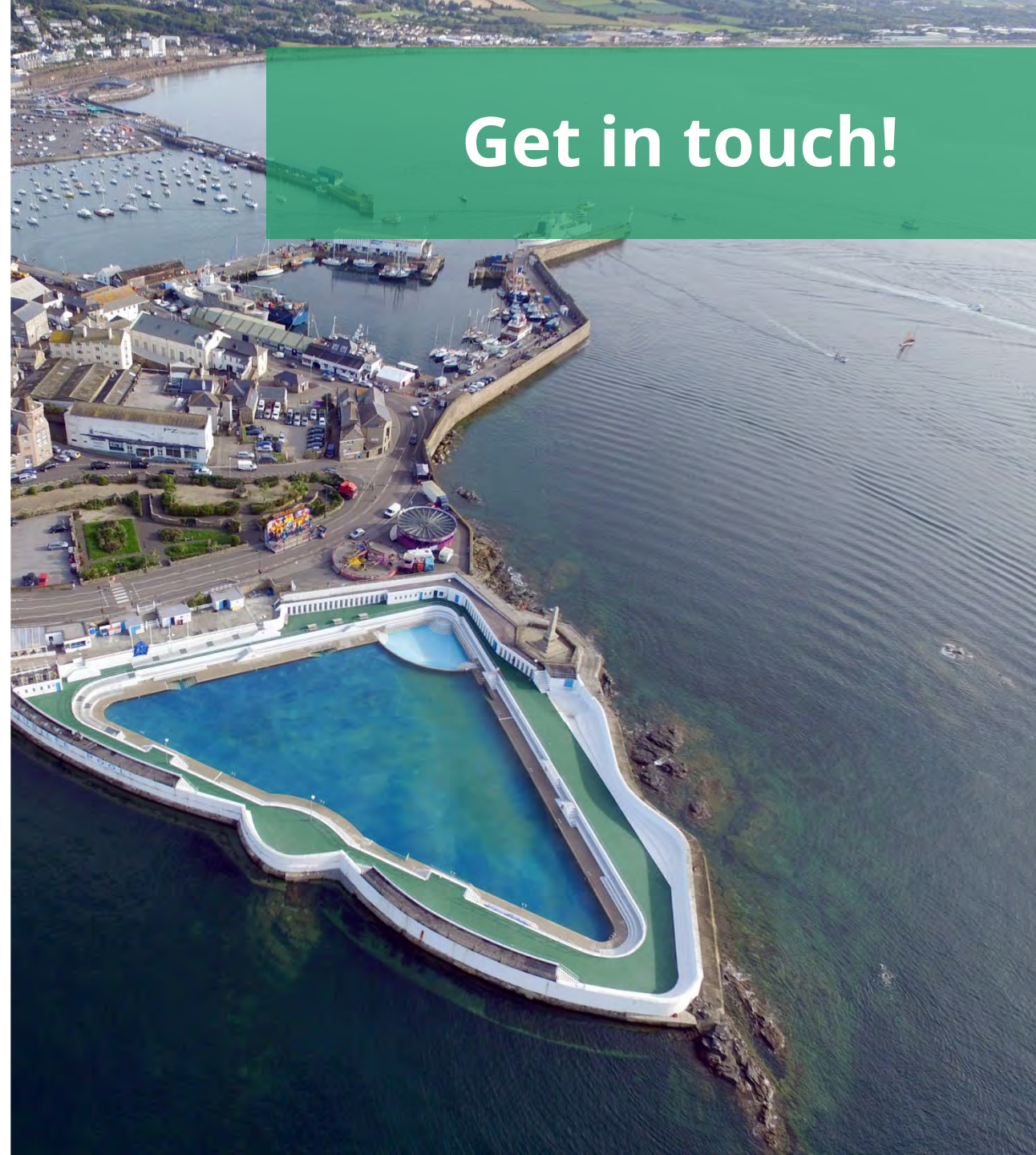
What is your offer?

People

Place

Participation

To find out more email:
[experiencepenzance@
cornwall.gov.uk](mailto:experiencepenzance@cornwall.gov.uk)



Get in touch!